



BRW has changed its name to

BRmedia GmbH

BRW rates / publications for
2010 apply equally for BRmedia.
Replace brw by br-media
in e-mail and internet addresses.

TV Rate Card 2010

BAYERN im Ersten¹



Dear Business Partners,

Bayern im Ersten is the host for ARD-TV early evening viewing in Bavaria. It has a mass appeal, offering a broadly based, high-quality mixture of serials, news broadcasts, quiz programmes, sports, information and service options, making it far and away the market leader in the early evening for Bavarian viewers.

Bayern im Ersten is a synonym for a strong station in a strong region with a high purchasing power. It is your ideal partner both for classic regional campaigns and for test market activities or for topping up national TV campaigns now and again; its aim is to reach potential consumers without wastage as close as possible to the place of purchase and as late as possible before their purchase decision. In this respect, Das Erste is the only TV station in Germany to provide you with a regional presence in a national landscape.

You can make this high-quality TV framework successfully work for you in 2010, increasing the effect of your advertising message – at an advertising price that's lower than in 2009. We're there for you: offering advice, media services, market research... And we are also happy to provide our expert help in communication options that are individually tailored to suit your own specific requirements.

We would like to take this opportunity to wish you every success for your business in 2010.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Lausberg', written in a cursive style.

Ludger Lausberg
Managing Director

TV contact people at BRW

Sales Direction



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Sales Management



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Sponsorship Das Erste



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Media – Strategy and Planning



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* Effective Mar. 11, 2010

TV Scheduling

Exclusively by

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TV Broadcasting Copies

Exclusively to

WDR mediagroup GmbH

Order and Management Service
Ludwigstraße 11
50667 Köln

Tel. +49 (0)221 / 20 35 - 143 (Yann Selle)
- 144 (Andreas Fischer)
- 151 (Daniela Heinen)

Fax +49 (0)221 / 20 35 - 294

e-mail auftragsservice@wdr-mediagroup.com

- Basic prices: Valid for advertising spots from 19 seconds and above.
- For advertising spots less than 19 seconds, 10% is added to the basic prices.

	Monday - Friday				
Commercial block	10	20	30	40	50
Tariff type	01	01	01	01	01
Price group	05	04	03	08	09
On-air time	17.55	18.22	18.48	19.17	19.46
	On-air time 2010 – Basic prices (in euros) for 1 second ^{1) 2)}				
January	78	75	72	97	106
February	87	84	80	108	119
March	111	106	101	136	150
April	106	101	97	131	144
May	97	93	88	119	132
June	78	75	72	97	106
July	55	53	51	68	75
August	60	57	55	73	82
September	101	97	93	125	138
October	115	110	105	142	157
November	115	110	105	142	157
December	101	97	93	125	138
Ø Year ³⁾	92.00	88.17	84.33	113.58	125.33

	Saturday excluding German Soccer League				
Commercial block	10	20	30	40	55
Tariff type	01	11	01	01	01
Price group	02	01	01	01	06
On-air time	17.47	17.55	18.52	19.22	19.53
	On-air time 2010 – Basic prices (in euros) for 1 second ^{1) 2)}				
January	70	65	65	65	91
February	78	72	72	72	101
March	99	91	91	91	128
April	95	87	87	87	123
May	86	80	80	80	113
June	70	65	65	65	91
July	49	45	45	45	64
August	53	49	49	49	69
September	91	84	84	84	117
October	103	95	95	95	133
November	103	95	95	95	133
December	91	84	84	84	117
Ø Year ³⁾	82.33	76.00	76.00	76.00	106.67

¹⁾ VAT will be billed separately.

²⁾ BRW reserves the right to add surcharges to the above basic prices
 – for placing commercial spots close to the broadcast of events of special public interest
 – for commercials at the beginning and end of blocks

³⁾ Average prices are given for planning purposes only.
 On-air time cannot be booked or paid for at average prices.

- Basic prices: Valid for advertising spots from 19 seconds and above.
- For advertising spots less than 19 seconds, 10% is added to the basic prices.



Saturday including German Soccer League ¹⁾		
Commercial block	27	90
Tariff type	21	21
Price group	07	10
On-air time	17.55	18.24
On-air time 2010 – Basic prices (in euros) for 1 second ^{2) 3)}		
January	84	116
February	123	171
March	134	186
April	129	179
May	129	179
June	73	100
July	73	100
August	78	109
September	112	155
October	140	194
November	140	194
December	129	179
Ø Year ⁴⁾	112.00	155.17

¹⁾ Depending on the German Soccer League seasonal planning for 2010/2011 (qualifying rounds: August to December 2010), and the transmission rights situation as it then stands, changes to the programme running order, the advertising block structure and regional prices may become necessary




²⁾ VAT will be billed separately.



³⁾ BRW reserves the right to add surcharges to the above basic prices
 – for placing commercial spots close to the broadcast of events of special interest
 – for commercials at the beginning and end of blocks

⁴⁾ Average prices are given for planning purposes only. On-Air time cannot be booked or paid for at average prices.

			
First round · 2009/2010 Season		German Soccer League	3rd League
Saturday	25. 07. 2009		1st match day
Tues/Wed	28./29. 07. 2009		2nd match day
Saturday	08. 08. 2009	1st match day	3rd match day
Saturday	15. 08. 2009	2nd match day	4th match day
Saturday	22. 08. 2009	3rd match day	5th match day
Saturday	29. 08. 2009	4th match day	6th match day
Tues/Wed	01./02. 09. 2009		7th match day
Saturday	05. 09. 2009		8th match day
Saturday	12. 09. 2009	5th match day	9th match day
Saturday	19. 09. 2009	6th match day	10th match day
Saturday	26. 09. 2009	7th match day	11th match day
Saturday	03. 10. 2009	8th match day	12th match day
Saturday	17. 10. 2009	9th match day	13th match day
Saturday	24. 10. 2009	10th match day	14th match day
Saturday	31. 10. 2009	11th match day	15th match day
Saturday	07. 11. 2009	12th match day	16th match day
Saturday	21. 11. 2009	13th match day	17th match day
Saturday	28. 11. 2009	14th match day	18th match day
Saturday	05. 12. 2009	15th match day	19th match day
Saturday	12. 12. 2009	16th match day	20th match day (R)
Saturday	19. 12. 2009	17th match day	21th match day (R)

(R) = Second round already / 3rd League

-  Programme sequence "Saturday without German Soccer League sports programme"
-  Tuesday / Wednesday match days: no football programmes in early evening
-  no advertising (1 May and 3 October = statutory holidays / throughout Germany)

			
Second round · 2009/2010 Season		German Soccer League	3rd League
Saturday	16. 01. 2010	18th match day	
Saturday	23. 01. 2010	19th match day	
Saturday	30. 01. 2010	20th match day	22th match day
Saturday	06. 02. 2010	21th match day	23th match day
Saturday	13. 02. 2010	22th match day	24th match day
Saturday	20. 02. 2010	23th match day	25th match day
Saturday	27. 02. 2010	24th match day	26th match day
Saturday	06. 03. 2010	25th match day	27th match day
Saturday	13. 03. 2010	26th match day	28th match day
Saturday	20. 03. 2010	27th match day	29th match day
Saturday	27. 03. 2010	28th match day	30th match day
Tues/Wed	30./31. 03. 2010		31th match day
Saturday	03. 04. 2010	29th match day	32th match day
Saturday	10. 04. 2010	30th match day	33th match day
Tues/Wed	13./14. 04. 2010		34th match day
Saturday	17. 04. 2010	31th match day	35th match day
Saturday	24. 04. 2010	32th match day	36th match day
Saturday	01. 05. 2010	33th match day	37th match day
Saturday	08. 05. 2010	34th match day	38th match day

Wednesday	12. 05. 2010	UEFA Europa League (final in Hamburg)
Saturday	15. 05. 2010	DFB National Cup (women's final in Cologne)
Saturday	15. 05. 2010	DFB National Cup (men's final in Berlin)
Saturday	22. 05. 2010	UEFA Champions' League (finale in Madrid)
Fri., 11. 06. - Sun., 11. 07. 2010		FIFA World Cup (South Africa)

■ Price calculation: 30-sec. price = 1 sec. basic price (valid for advertising spots from 19 seconds and more) x 30

	Monday - Friday				
Commercial block	10	20	30	40	50
Tariff type	01	01	01	01	01
Price group	05	04	03	08	09
On-air time	17.55	18.22	18.48	19.17	19.46
	On-air time 2010 – prices (in euros) for 30 seconds ^{1) 2)}				
January	2,340	2,250	2,160	2,910	3,180
February	2,610	2,520	2,400	3,240	3,570
March	3,330	3,180	3,030	4,080	4,500
April	3,180	3,030	2,910	3,930	4,320
May	2,910	2,790	2,640	3,570	3,960
June	2,340	2,250	2,160	2,910	3,180
July	1,650	1,590	1,530	2,040	2,250
August	1,800	1,710	1,650	2,190	2,460
September	3,030	2,910	2,790	3,750	4,140
October	3,450	3,300	3,150	4,260	4,710
November	3,450	3,300	3,150	4,260	4,710
December	3,030	2,910	2,790	3,750	4,140
Ø Year ³⁾	2,760.00	2,645.10	2,529.90	3,407.40	3,759.90

	Saturday including German Soccer League				
Commercial block	10	20	30	40	55
Tariff type	01	11	01	01	01
Price group	02	01	01	01	06
On-air time	17.47	17.55	18.52	19.22	19.53
	On-air time 2010 – prices (in euros) for 30 seconds ^{1) 2)}				
January	2,100	1,950	1,950	1,950	2,730
February	2,340	2,160	2,160	2,160	3,030
March	2,970	2,730	2,730	2,730	3,840
April	2,850	2,610	2,610	2,610	3,690
May	2,580	2,400	2,400	2,400	3,390
June	2,100	1,950	1,950	1,950	2,730
July	1,470	1,350	1,350	1,350	1,920
August	1,590	1,470	1,470	1,470	2,070
September	2,730	2,520	2,520	2,520	3,510
October	3,090	2,850	2,850	2,850	3,990
November	3,090	2,850	2,850	2,850	3,990
December	2,730	2,520	2,520	2,520	3,510
Ø Year ³⁾	2,469.90	2,280.00	2,280.00	2,280.00	3,200.10

¹⁾ VAT will be billed separately.

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 – for commercials at the beginning and end of blocks

³⁾ Average prices are given for planning purposes only.
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■ Price calculation: 30-sec. price = 1 sec. basic price (valid for advertising spots from 19 seconds and more) x 30

	Saturday including German Soccer League ¹⁾	
Commercial block	27	90
Tariff type	21	21
Price group	07	10
On-air time	17.55	18.24
	On-air time 2010 – Basic prices (in euros) for 1 second ^{2) 3)}	
January	2,520	3,480
February	3,690	5,130
March	4,020	5,580
April	3,870	5,370
May	3,870	5,370
June	2,190	3,000
July	2,190	3,000
August	2,340	3,270
September	3,360	4,650
October	4,200	5,820
November	4,200	5,820
December	3,870	5,370
Ø Year ⁴⁾	3,360.00	4,655.10

¹⁾ Depending on the German Soccer League seasonal planning for 2010/2011 (qualifying rounds: August to December 2010), and the transmission rights situation as it then stands, changes to the programme running order, the advertising block structure and regional prices may become necessary

²⁾ VAT will be billed separately.

³⁾ BRW reserves the right to add surcharges to the above basic prices
 – for placing commercial spots close to the broadcast of events of special interest
 – for commercials at the beginning and end of blocks

⁴⁾ Average prices are given for planning purposes only. On-Air time cannot be booked or paid for at average prices.

German Soccer League 2009 / 2010 Season Clubs



Bayer 04 Leverkusen



FC Bayern München



VfL Bochum



Borussia Dortmund



Borussia Mönchengladbach



SC Freiburg



Eintracht Frankfurt



Hamburger SV



Hannover 96



Hertha BSC



TSG 1899 Hoffenheim



1. FC Köln



1. FC Nürnberg



1. FSV Mainz 05



FC Schalke 04



VfB Stuttgart



Werder Bremen



VfL Wolfsburg

3rd League 2009 / 2010 Season Clubs



FC Carl Zeiss Jena



FC Bayern München II



Borussia Dortmund II



Dynamo Dresden



Eintracht Braunschweig



FC Erzgebirge Aue



1. FC Heidenheim 1846



Holstein Kiel



FC Ingolstadt 04



SSV Jahn Regensburg



Kickers Offenbach



VfL Osnabrück



FC Rot-Weiß Erfurt



SV Sandhausen



VfB Stuttgart II



SpVgg Unterhaching



Wacker Burghausen



SV Wehen Wiesbaden



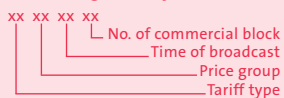
Werden Bremen II



Wuppertaler SV

Time	Monday - Friday	Time	Saturday excluding German Soccer League	Time	Saturday including German Soccer League ^{1) 2)}
16.58	Commercials 05 (only available nationally)	17.03	ARD-Ratgeber	17.03	ARD-Ratgeber
17.00	Day's News	17.29	Commercials 05 (only available nationally)	17.29	Commercials 05 (only available nationally)
17.15	Brisant	17.30	Brisant	17.30	Brisant
17.55	Commercials 10 01 05 17 10	17.47	Commercials 10 01 02 17 10	17.47	The Weather Forecast
18.00	Daily Soap Verbotene Liebe	17.50	Day's News	17.50	Day's News
18.22	Commercials 20 01 04 18 20	17.55	Commercials 20 11 01 17 20	17.54	Programme preview
18.25	Daily Soap Marienhof	18.00	Sports Show	17.55	Commercials 27 21 07 17 27
18.48	Commercials 30 01 03 18 30	18.00	Sports Show	18.00	Sports show (Football / 3rd League)
18.50	Series / Entertainment	18.52	Commercials 30 01 01 18 30	18.24	Commercials 90 21 10 18 90
19.17	Commercials 40 01 08 19 40	18.55	Series / Entertainment	18.30	Sports show – part 1 (German Soccer League)
19.20	Series / Entertainment / Quiz	19.22	Commercials 40 01 01 19 40	18.50	Commercials 93 (only available nationally)
19.46	Commercials 50 01 09 19 50	19.25	Series / Entertainment	18.54	Day's News
19.50	The Weather Forecast	19.49	Commercials 50 (only available nationally)	18.55	Sports show – part 2 (German Soccer League)
19.53	Commercials 55 (only available nationally)	19.50	The Weather Forecast	19.25	Commercials 95 (only available nationally)
19.55	The Stock Exchange	19.53	Commercials 55 01 06 19 55	19.30	Sports show (German Soccer League / continuance part 2)
19.58	Programme preview	19.57	GlücksSpirale draw and reminder of lottery draw	19.57	GlücksSpirale draw and reminder of lottery draw
20.00	Day's News	19.58	Programme preview	20.00	Day's News
		20.00	Day's News		

GfK codings for Bayern im Ersten – Das Erste Regional



The specified broadcasting times may vary.

Special forms of advertising only available via Das Erste National such as Solo Spot, Split Screen and Best Minute are not included in the programme sequences.

Detailed information about special advertising within Das Erste National can be obtained from ARD-Werbung SALES & SERVICES GmbH in Frankfurt or from www.ard-werbung.de.

¹⁾ Programme planning for German Soccer League Season 2009/ 2010

²⁾ Depending on the German Soccer League seasonal planning for 2010/2011 (qualifying rounds: August to December 2010), and the transmission rights situation as it then stands, changes to the programme running order, the advertising block structure and in regional prices may become necessary.

Latest state of programme planning
(German only): www.brw.de

Monday - Friday 5.00 - 6.50 p.m.



Day's News



Brisant



Verbotene Liebe



Marienhof

Monday - Friday 6.50 - 7.50 p.m.



Großstadtrevier



The Quiz with Jörg Pilawa



Wissen vor 8

Further programme projects / formats for 2010 are in preparation. We will provide more detailed information (series contents, serial running times, etc.) about the programme contents listed in this teaser and the further development of new programme projects in a brochure supplementing our tariff documents.

Monday - Friday 7.50 - 8.00 p.m.



The Weather Forecast



The Stock Exchange

Saturday excluding German Soccer League 5.00 p.m. - 8.00 p.m.



ARD-Ratgeber



Brisant



Day's News



Sports show



Dr. Sommerfeld



The Weather Forecast

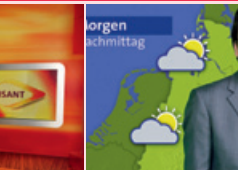
Saturday including German Soccer League 5.00 p.m. - 8.00 p.m.



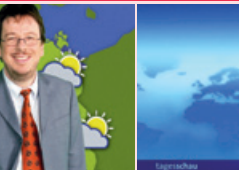
ARD-Ratgeber



Brisant



The Weather Forecast



Day's News



Sports show including German Soccer League

Sport Highlights 2010



Winter sports
(January - March 2010)



European Handball Championships
(19 - 31 January 2010 – Austria)



Winter Olympics
(12 - 28 February 2010 – Canada)



FIFA World Cup
(11 June - 11 July 2010 – South Africa)

Detailed programme descriptions: www.brw.de

Order Management 2010

1 Order acceptance

Bayerische Rundfunkwerbung GmbH has instructed the advertising companies that make up ARD-Werbung SALES & SERVICES GmbH to accept orders for advertising and to carry them out on behalf of the BRW, within the scope of the available on-air time and on the basis of the currently applicable price list and the content described in the General Terms of Business.

BRW reserves the right to accept and carry out such orders itself.

2 Length of commercial spots

On-air times of at least 10 seconds and at most 60 seconds. Other lengths must be negotiated separately.

3 Special forms of advertising

By negotiation or separate arrangement.

4 Discounts

If, within the contractual year (= calendar year), one and the same advertiser is billed for the gross turnover listed below (excluding VAT), the following discounts are granted:

more than (euros)	Discount in %
25,000	1.0
50,000	2.0
75,000	3.5
100,000	5.0
150,000	6.5
200,000	7.5
250,000	8.5
300,000	10.0
350,000	11.0
400,000	12.0
450,000	13.0
500,000	14.0
600,000	15.0
750,000	by separate arrangement

Orders for Bayern im Ersten – ARD TV Regional, for Das Erste am Vorabend – ARD TV National and for two-media ARD combinations are not added together for the purpose of determining the discount.

In the case of orders by one and the same advertiser for both Bayern im Ersten – ARD TV Regional and Das Erste am Vorabend – ARD TV National, the discount rate for Das Erste am Vorabend – ARD TV National is granted, if this would be of advantage for the commercial on-air times in Bayern im Ersten – ARD TV Regional.

Bundling of orders from different companies for discount purposes is possible only if Bayerische Rundfunkwerbung:

- a) receives a valid certificate from the relevant taxation authority confirming consolidated tax-filing status,
or
- b) is provided with a valid certificate from a chartered accountant to this effect

and if the companies in question are in a relationship as described in Paragraph 290, subparagraphs 1, 2, of the German Commercial Code, or they form a uniformly directed group of companies. Their legal form and the location (domestic or foreign) are immaterial. Any changes to the intercompany relationship during the contractual year will be taken into consideration in calculating the discount.

5 Agency Fee

The agency fee is 15%. This fee is granted on condition that the advertising agency or advertising broker takes full responsibility for the management of the orders.

6 Terms of payment

- a) In the case of contractual partners in an existing business relationship, the on-air times will, as a rule, be billed in the month before transmission, and dated to the 5th of the month in which transmission takes place. Payment is due within 25 days of the date of billing, at the latest, net and without deductions. If payment is received within 10 days of the date of billing, a 2% discount will be granted. In the case of billing with a date later than the 5th of the month of transmission, the terms of payment apply analogously.
- b) First-time contractual partners (= new customers) pay before the start of the first transmission. The payment must be received one working day before first transmission, at the latest. As a rule, on-air times are billed in the month prior to transmission. Bills are payable within 25 days of the date of billing, at the latest, net and without deductions. If payment is received within 10 days of the date of billing, a 2% cash discount will be granted. From the fourth billing month onward, the newcustomer status lapses, and the terms of payment stated in apply.
- c) No discount is granted for special forms of advertising. Exceptions will be agreed separately.

The date of the payment is, in the case of crossed cheques, the day on which they reach Bayerische Rundfunkwerbung; in the case of bank transfer, the day on which the amount is credited to Bayerische Rundfunkwerbung.

If the bill is not paid on time, Bayerische Rundfunkwerbung has the right to refuse to carry out the order until such time as the payment is received, or to withdraw from the remainder of the order, which withdrawal shall not constitute any right of the ordering party to claims for damages. The ordering party shall be liable to Bayerische Rundfunkwerbung for any damages caused hereby.

BRWbanking information:

Bankhaus Reuschel & Co.
Account No. 100 65 75
Branch Code 700 303 00
BIC REUCDEMMXXX
S.W.I.F.T.-IBAN DE30 7003 0300 0100 6575 00

HypoVereinsbank München
Account No. 33 83 78
Branch Code 700 202 70
BIC HYVEDEMMXXX
S.W.I.F.T.-IBAN DE54 7002 0270 0000 3383 78

7 Transmission documents / Transmission copies

Delivery address:

Transmission documents, on-air plans (giving the name of the advertising motif or spot and GEMA copyright fees) and transmission copies should be sent to:

WDR mediagroup GmbH
Auftrags- und Management-Service
Ludwigstraße 11, 50667 Köln
Tel. +49 (0)221 / 2035 - 143 (Yann Selle)
- 144 (Andreas Fischer)
- 151 (Daniela Heinen)
Fax +49 (0)221 / 2035 - 294
e-mail auftragsservice@wdr-mediagroup.com

Technical characteristics of transmission copies

The following are accepted for transmission

Tape formats	Betacam-SP or Digital-Betacam, PAL 625/50
Image format	16:9 / anamorphic
Audio	Mono or Stereo, CH1 and CH2
Tech. lead text	1 Colour bars Video: 100 % (0,7 V) Chroma: 75 % (0,625 V) Audio: 1 kHz / -9 dB
	2 Black 0 %, Silent less than -50 dB
Programme	Video: max. 100 % (0,7 V) Chroma: max. 100 % (0,7 V) Audio: max. 0 dB
Time code	LTC or LTC + VITC

The videotapes are to be produced and made in accordance with the ARD production guidelines and delivered with VTR cards that clearly describe their contents.

It should be specified on the transmission copy or on the note accompanying the tape whether the transmission copy is mono or stereo. By previous agreement by telephone (WDR mediagroup, Video- & Audiotechnik, tel. +49 221/ 2035 - 249), it is possible to transmit the transmission material by ATM dial-up connection or FTP.

Design costs for transmission documents

The design costs for advertisements (image and sound) are paid solely by the customer.

Transmission documents

The transmission documents to be supplied by the customer free of charge, in particular the on-air plans along with image and sound carriers, must be submitted to WDR mediagroup 10 days prior to the date of transmission at the latest.

Safekeeping and return of transmission copies

At the customer's request, the transmission copies he has submitted can be returned at his own risk and expense. This request must be submitted in writing no later than 14 days after receipt. Otherwise, the transmission copies will be discarded.

1 Digitale broadcasting network – DVB-T

Transmitters	Channel	Polarisation
Swabia		
Augsburg / Welden	36	horizontal
Grüntenen / Allgäu	45	horizontal
Upper Bavaria		
Garmisch-Partenkirchen	47	horizontal
Gelbsee	36	horizontal
Hochberg (nr. Traunstein)	49	horizontal
Hohenpeissenberg nr. Weilheim	47	horizontal
München	54* (10)	vertical
Pfaffenhofen	36	horizontal
Untersberg	49* (58)	horizontal
Wendelstein	54* (10)	vertical
Lower Bavaria		
Brotjacklriegel / Bayerischer Wald	7	vertical
Landshut	40	horizontal
Passau	40	horizontal
Pfarrkirchen	40	horizontal

Transmitters	Channel	Polarisation
Upper Palatinate		
Amberg	30	horizontal
Dillberg bei Neumarkt / Opf.	55* (6)	vertical (horizontal)
Hohe Linie nr. Regensburg	7	vertical
Hoher Bogen nr. Furth im Wald	7	vertical
Central Franconia		
Büttelberg / Frankenhöhe	55	horizontal
Hesselberg	55	horizontal
Nürnberg	55* (6)	vertical
Lower Franconia		
Kreuzberg / Rhön	36	horizontal
Pfaffenberg nr. Aschaffenburg	36	horizontal
Würzburg	10	vertical
Upper Franconia		
Bamberg-Geisberg	29	horizontal
Ochsenkopf / Fichtelgebirge	29	horizontal

* planned channel changeover in 2009-09-09

() Channel and polarisation information before or up to channel changeover

2 Further information about DVB-T

Further information about DVB-T (digital video broadcasting) is available online at www.ueberallfernsehen.de or www.dvb-t-bayern.de.

3 Cable frequencies

Information on the various cable frequencies is available from: Kundenberatung "Kabelanschluss" ("Cable connection" Customer Support) at Kabel Deutschland GmbH (information line: 0 18 05 / 23 33 25 and fault line: 0 18 05 / 26 66 25, each € 0.14 /min from German landlines, charges from mobiles may vary) or from other cable network operators in Bavaria, or online at www.kabelanschluss.com.

4 General

The stations for the broadcasting of Das Erste (ARD) are planned, established and operated by Bayerische Rundfunk on its own behalf.

Further information on channels and frequencies is available from BR's Technical Information service, German tel. 0 18 05 / 50 02 19 costing € 0.14 /min from German landlines, charges from mobiles may vary, in Bayerntext from page 460, online at www.br-online.de/technik or by e-mail: techinfo@brnet.de.

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Gesellschafter



Mitglied

